



## Brewers Association Craft Brewers Conference and BrewExpo America® Program

Professionals from throughout the brewing industry attend the Brewers Association Craft Brewers Conference and BrewExpo America® to increase their brewing and business knowledge as well as their industry connections. Their guide to the conference and often their place for recording notes, names, and numbers is the conference program. Over 2,000 devoted brewers, brewery managers and restaurant personnel will see your advertisement both during the conference and afterwards when they refer back to the program. Advertising in the program is an excellent opportunity to reach the nation's largest gathering of craft brewing professionals with one well-placed advertisement that will double your conference visibility when combined with an exhibit booth at BrewExpo America®.

### advertisements

Prices below reflect single-issue ads. Special placement can be arranged for an additional 15%.

#### four color advertising

• Back cover		\$1,800	<b>4)</b> ½ page vertical	(4.875" x 7")	\$750
• Inside front cover		\$1,600	<b>5)</b> ½ page horizontal	(7.5" x 4.75")	\$650
• Inside back cover		\$1,600	<b>6)</b> ⅓ page vertical	(2.325" x 9.5")	\$525
<b>1)</b> Full page with bleed	(8.625" x 11.125")	\$1,450	<b>7)</b> ⅓ page square	(4.875" x 4.75")	\$475
<b>2)</b> Full page	(7.5" x 9.5")	\$1,450	<b>8)</b> ¼ page horizontal	(4.875" x 3.5")	\$350
<b>3)</b> ⅓ page vertical	(4.875" x 9.5")	\$900	<b>9)</b> ⅙ page vertical	(2.325" x 4.75")	\$275

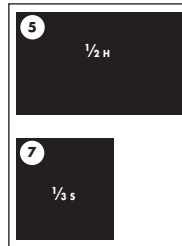
### advertising samples • craft brewers conference program • trim size is 8.375" x 10.875"



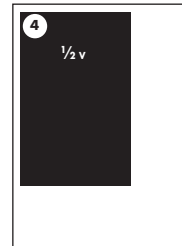
**Full page with bleed**  
8.625" x 11.125"



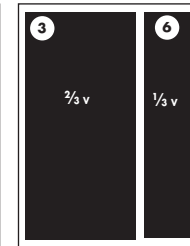
**Full page**  
7.5" x 9.5"



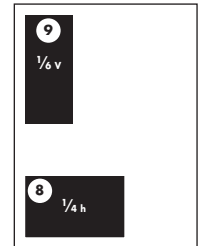
**½ page horizontal**  
7.5" x 4.75"  
**⅓ page square**  
4.875" x 4.75"



**½ page vertical**  
4.875" x 7"



**⅔ page vertical**  
4.875" x 9.5"  
**⅓ page vertical**  
2.325" x 9.5"



**⅙ page vertical**  
2.325" x 4.75"  
**¼ page horizontal**  
4.875" x 3.5"

### sponsorship and exhibiting opportunities



#### Exhibits

Exhibits are available that will enhance your advertising, as well as showcase your products at an even higher level. For more information on these opportunities, contact our Events Director, at 303.447.0816 ext. 131 or e-mail: [events@brewersassociation.org](mailto:events@brewersassociation.org).



#### Sponsorships

Sponsorships are available that will enhance your advertising, as well as showcase your products at an even higher level. For more information on these opportunities, contact our advertising department at 303.447.0816 ext. 109 or ext. 143, or e-mail [advertising@brewersassociation.org](mailto:advertising@brewersassociation.org).