



Brewers Association  
Craft Brewers Conference & BrewExpo America®  
Sheraton Chicago Hotel & Towers  
Chicago, Illinois, USA  
April 7-10, 2010

## Commemorative Attendee Gift/Merchandise

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**\$2,500 + gift/sample**

Your company will present each attendee with a gift or product, commemorating their attendance at the event. Affiliate your company with the Brewers Association, the leader in bringing the craft brewing industry together.

- Sponsorship gives you the marketing opportunity to target all attendees (2,750+) of the conference
- Your company logo on item (provided by you) with or without the Brewers Association logo and conference dates (we will provide the artwork). We suggest items such as daytimers, mug, t-shirts, cowboy hats, etc.
- Opportunity to place your company in marketing materials (brochure or 1-page flyer) in attendee registration bags
- The inclusion of your company's logo on all available Craft Brewers Conference marketing materials that recognize sponsors (EPS logo must be received by January 4, 2010)
- The right to use this sponsorship title in your own promotional materials prior to and through the end of the 2010 calendar year
- The inclusion of your company's logo in a Craft Brewers Conference sponsor "Thank You" advertisement in the 2010 Craft Brewers Conference Program and the May / June issue of *The New Brewer* magazine
- Your company's logo will be prominently placed on the Craft Brewers Conference website [www.CraftBrewersConference.com](http://www.CraftBrewersConference.com) for approximately five (5) months before and after the conference.

Thank you for your consideration of this sponsorship opportunity and supporting the 2010 Craft Brewers Conference. To confirm your participation or request any additional information, please contact Chris Pryor at 303.447.0816 ext. 143 or [Pryor@BrewersAssociation.org](mailto:Pryor@BrewersAssociation.org).

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