



Brewers Association
Craft Brewers Conference & BrewExpo America®
Sheraton Chicago Hotel & Towers
Chicago, Illinois, USA
April 7-10, 2010

Continental Breakfast Break (Three Available) Sponsorship

\$3,000 each/ \$5,000 for all

Associate your company name with the wisdom and tone of the Brewers Association Craft Brewers Conference. Receive credit for starting each conference attendee's day right by providing the continental breakfast. Times TBD.

- Company logo printed on the locator signage around and at entrance to Keynote ballroom
- Each continental breakfast from 8:00 am – 9:30 am will have signage indicating that the featured sponsor makes the food possible.
- The sponsor also has the opportunity to place sponsor's marketing materials around the breakfast area.
- The right to use this sponsorship title in your own promotional materials prior to and through the end of the 2010 calendar year
- The inclusion of your company's logo on all available Craft Brewers Conference marketing materials that recognize sponsors (EPS logo must be received by Jan. 4 2010)
- The inclusion of your company's logo in a Craft Brewers Conference sponsor "Thank You" advertisement in the 2010 Craft Brewers Conference Program and the May / June issue of *The New Brewer* magazine.
- Your company's logo will be prominently placed on the Craft Brewers Conference website www.CraftBrewersConference.com for approximately five (5) months before and after the conference.

Thank you for your consideration of this sponsorship opportunity and supporting the 2010 Craft Brewers Conference. To confirm your participation or request any additional information, please contact Chris Pryor at 303.447.0816 ext. 143 or Pryor@BrewersAssociation.org.

Brewers Association
736 Pearl Street • Boulder, CO 80302 USA
Business Development Manager - Chris Pryor
1.303.447.0816 (ext. 143) • pryor@brewersassociation.org
www.CraftBrewersConference.com