



Brewers Association  
Craft Brewers Conference & BrewExpo America®  
Sheraton Chicago Hotel & Towers  
Chicago, Illinois, USA  
April 7-10, 2010

## Hospitality Suite

**\$2,500 - \$3,000 (Daily Exclusive)**

Allow your brand to stand out by participating as a Hospitality Suite Sponsor at the 2010 Craft Brewers Conference and BrewExpo America®. This sponsorship includes the hospitality space and marketing of the hospitality event in all available conference materials. The sponsor will be responsible for coordinating any catering needs.

We have two room sizes available this year:

**Six Bay Executive Hospitality Suite**  
**\$3,000 per day (Thursday/Friday)**  
( 1400 sq. ft. meeting space)  
Reception Style 150

**Level 2 Hospitably Suite**  
**\$2,500 per day (Thursday/Friday)**  
Reception Style 100

- Inclusion of hospitality event in official conference events listed on website and in show program
- Opportunity to place your company information (products or brochure) on table for attendees in the seminar room.
- Opportunity to serve donated beer from current Brewers Association members. The Brewers Association will provide donated beer as part of the sponsorship. (Please refer to the 2010 Brewers Association Beer Tasting Policies)
- Opportunity to hang two sponsor banners in your hospitality suite (5x8 feet max size, provided by sponsor)
- The inclusion of your company's logo on all available Craft Brewers Conference marketing materials that recognize sponsors (EPS logo must be received by January 4, 2010)
- The right to use this sponsorship title in your own promotional materials prior to and through the end of the 2010 calendar year
- The inclusion of your company's logo in a Craft Brewers Conference sponsor "Thank You" advertisement in the 2010 Craft Brewers Conference Program and the May / June issue of *The New Brewer* magazine

Brewers Association  
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[www.CraftBrewersConference.com](http://www.CraftBrewersConference.com)



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- Your company's logo will be prominently placed on the Craft Brewers Conference website [www.CraftBrewersConference.com](http://www.CraftBrewersConference.com) for approximately five (5) months before and after the conference.

Thank you for your consideration of this sponsorship opportunity and supporting the 2010 Craft Brewers Conference. To confirm your participation or request any additional information, please contact Chris Pryor at 303.447.0816 ext. 143 or [Pryor@BrewersAssociation.org](mailto:Pryor@BrewersAssociation.org).

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