



Brewers Association
Craft Brewers Conference & BrewExpo America®
Sheraton Chicago Hotel & Towers
Chicago, Illinois, USA
April 7-10, 2010

Keynote Speaker & Continental Breakfast Sponsorship

\$3,500

Associate your company name with the wisdom and tone of the Brewers Association Craft Brewers Conference. The Keynote address takes place on Thursday morning April 8th, at time TBD. and a continental breakfast will be hosted just outside the room, beginning at TBD.

- Company logo printed on the locator signage around and at entrance to ballroom
- Pre-keynote continental breakfast from 8:00 am – 9:30 am will have signage indicating that the food is sponsored by the featured sponsor, as well as the opportunity to place sponsor's marketing materials in area.
- Your company logo will be highlighted on the video walls before and after keynote speech
- Your company name will be mentioned and you will be thanked by the Director of the Brewers Association, Paul Gatza during the keynote session
- The right to use this sponsorship title in your own promotional materials prior to and through the end of the 2010 calendar year
- The inclusion of your company's logo on all available Craft Brewers Conference marketing materials that recognize sponsors (EPS logo must be received by Jan. 4 2010)
- Your company's logo will be prominently placed on the Craft Brewers Conference website www.CraftBrewersConference.com for approximately five (5) months before and after the conference.

Thank you for your consideration of this sponsorship opportunity and supporting the 2010 Craft Brewers Conference. To confirm your participation or request any additional information, please contact Chris Pryor at 303.447.0816 ext. 143 or Pryor@BrewersAssociation.org.

Brewers Association
736 Pearl Street • Boulder, CO 80302 USA
Business Development Manager - Chris Pryor
1.303.447.0816 (ext. 143) • pryor@brewersassociation.org
www.CraftBrewersConference.com