



Brewers Association
Craft Brewers Conference & BrewExpo America®
Sheraton Chicago Hotel & Towers
Chicago, Illinois, USA
April 7-10, 2010

Massage Relaxation Station Sponsorship

\$5,000

Generate booth traffic and create a buzz on the show floor!

Professional chair massages are provided in a quiet area of the show where attendees can get a chair massage at no charge when they present a coupon from you the sponsor (coupons distributed from your booth or in conference attendee bags).

- The Massage Relaxation Station is manned by professional massage therapists. Massage therapists can wear your company logo on shirts provided by you.
- Opportunity to hang sponsor banner on drape behind massage station (5x8 feet max size, provided by sponsor)
- Opportunity to place your company in marketing materials (brochure or 1-page flyer) in attendee registration bags
- Coupons to be produced by the Brewers Association with design approval from the sponsor
- Locator sign will indicate the area as **“The XYZ company’s Relaxation Station”**
- The inclusion of your company’s logo on all available Craft Brewers Conference marketing materials that recognize sponsors (EPS logo must be received by January 4, 2010)
- The right to use this sponsorship title in your own promotional materials prior to and through the end of the 2010 calendar year
- The inclusion of your company’s logo in a Craft Brewers Conference sponsor “Thank You” advertisement in the 2010 Craft Brewers Conference Program and the May / June issue of *The New Brewer* magazine
- Your company’s logo will be prominently placed on the Craft Brewers Conference website www.CraftBrewersConference.com for approximately five (5) months before and after the conference.

Thank you for your consideration of this sponsorship opportunity and supporting the 2010 Craft Brewers Conference. To confirm your participation or request any additional information, please contact Chris Pryor at 303.447.0816 ext. 143 or Pryor@BrewersAssociation.org.

Brewers Association
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