



brewers association
craft brewers conference
& **brewexpo america**
sheraton chicago hotel & towers
april 7-10
2010

2010 Sponsorship Menu

➤ Attendee Bag Insert (5 available)	\$1,250 per item
➤ Attendee Bags	SOLD
➤ Attendee Survival Kit	\$2,500 + product
➤ Beer Station (6 available)	SOLD
➤ Brewery Tour Transportation	SOLD
➤ Commemorative Gift / Merchandise	\$2,500 + product
➤ Conference & Hotel Room Key	SOLD
➤ Conference Photo Sponsor	SOLD
➤ Continental Breakfast Break (3 available)	\$3,000 each / \$5,000 for all 3 days
➤ Eco-Friendly Water Bottles	\$5,000
➤ Email / Internet Access Station	SOLD
➤ Executive Hospitality Suite Sponsorship (1 available)	\$3,000 (Daily exclusive)
➤ Keynote Speaker & Continental Breakfast Break	\$3,500
➤ Lanyards (based on 2750)	SOLD
➤ Hospitality Suite (6 rooms per day)	\$2,500 (Daily exclusive)
➤ Massage Relaxation Station	\$5,000
➤ Official Nightly Event sponsorship (2 Thursday/2 Friday)	\$12,500 (Nightly exclusive)
➤ Seminar Room Sponsorship - (4 available)	\$2,500
➤ Supporting Sponsor Marketing Package	\$2,500
➤ Registration Area	SOLD
➤ Welcome Reception	SOLD

Full sponsorship outlines with associated benefits are available upon request.

Tell us what your advertising / sponsorship needs are. We will deliver. Ask us about customizing your concept for a unique sponsorship at the Craft Brewers Conference & BrewExpo America®.

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