



Brewers Association
Craft Brewers Conference & BrewExpo America®
Sheraton Chicago Hotel & Towers
Chicago, Illinois, USA
April 7-10, 2010

Seminar Sponsorship **\$2,000 each (4 available)**

Your company will be the sponsor of one of the four seminar rooms offered at this year's Craft Brewers Conference. The attendees will continue to associate your company with their conference learning even after the event.

- Recognition as Seminar Sponsor in a 12-page registration brochure that will mail to 9,000 breweries worldwide in February (EPS logo must be received by January 4, 2010)
- Company logo on signage at entrance and inside of track seminar room
- Opportunity to place your company information (products or brochure) on table for attendees in the seminar room.
- Opportunity to hold a table-top promotion (enter-to-win, guessing game, or product display) in the back of the seminar room.
- Opportunity to hang one sponsor banner in seminar room (5x8 feet max size, provided by sponsor)
- The inclusion of your company's logo on all available Craft Brewers Conference marketing materials that recognize sponsors (EPS logo must be received by January 4, 2010)
- The right to use this sponsorship title in your own promotional materials prior to and through the end of the 2010 calendar year
- The inclusion of your company's logo in a Craft Brewers Conference sponsor "Thank You" advertisement in the 2010 Craft Brewers Conference Program and the May / June issue of *The New Brewer* magazine
- Your company's logo will be prominently placed on the Craft Brewers Conference website www.CraftBrewersConference.com for approximately five (5) months before and after the conference.

Thank you for your consideration of this sponsorship opportunity and supporting the 2010 Craft Brewers Conference. To confirm your participation or request any additional information, please contact Chris Pryor at 303.447.0816 ext. 143 or Pryor@BrewersAssociation.org.

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