



Brewers Association
Craft Brewers Conference & BrewExpo America®
Sheraton Chicago Hotel & Towers
Chicago, Illinois, USA
April 7-10 2010

Supporting Sponsorship Marketing Package

\$2,500 per sponsorship (Limited Availability)

Take advantage of this unique opportunity to stand out as a sponsor at the nation's largest gathering of craft brewing professionals. Participating as a sponsor will allow your business to stand out from the other exhibitors with multiple logo placement opportunities.

Sponsorship Benefits Include:

- The inclusion of a website banner ad (size to be determined) that will rotate on the 2010 conference website www.CraftBrewersConference.com. Placements will include the Home Page, Special Events Page and the General Schedule page of the website
- The right to have a 1/3 page square (4.875" x 4.75") ad placement in the March / April issue of *The New Brewer* magazine. This ad size may be upgraded at an additional cost to the sponsor. Digital artwork due no later than **February 15, 2010**.
- Opportunity to place your company in marketing materials (brochure or 1-page flyer) in attendee registration bags: **Quantity 2, 750**
- The inclusion of your company's logo on all available Craft Brewers Conference marketing materials that recognize sponsors (**EPS logo must be received by January 4, 2010**)
- The right to use this sponsorship title in your own promotional materials prior to and through the end of the 2010 calendar year
- The inclusion of your company's logo in a Craft Brewers Conference sponsor "Thank You" advertisement in the 2010 Craft Brewers Conference Program and the May / June issue of *The New Brewer* magazine
- Your company's logo will be prominently placed on the Craft Brewers Conference website www.CraftBrewersConference.com for approximately five (5) months before and after the conference.

Thank you for your consideration of this sponsorship opportunity and supporting the 2010 Craft Brewers Conference. To confirm your participation or request any additional information, please contact Chris Pryor at 303.447.0816 ext. 143 or Pryor@BrewersAssociation.org.

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