

SPIEGELAU
THE CLASS OF GLASS

SPIEGELAU
BEERCLASSICS

**CRAFT
BEER GLASSES**





DIFFERENT STYLES OF BEER REQUIRE DIFFERENT GLASSES TO UNFOLD THEIR FLAVOURS!

Every style of beer has its own balance of characteristics. Besides knowledge on the ingredients and procedures used in the brewing process, the characteristics of appearance, aroma and taste are basic to understanding a beer.

Appearance

A thin and clear glass held against a white background will show some of the most prominent virtues of a beer at a glance: Expect to see the distinctive colour generated from different malts, see the carbonation – those little bubbles created during fermentation – and finally make sure if the beer shows a little haze (as desired for example in a Hefe-weizen) or looks clear filtered.

DISCOVERING BEER

The beer tasting wheel helps to identify specific elements in a beer's aroma and taste profile.

The volatile aromas tend to be soon on their way out of the glass and the beer. A well designed glass with the appropriate shape and a thin wall and rim helps to underline the characteristics of a given style and offers an optimized tasting experience!

Aroma

The delicate aroma of a great beer is determined by the specific aromas of malted – and sometimes roasted – grains as well as the abundance of noble hop aromas. These can reach from floral and herbal to fruity and are typically accompanied by aromas derived from by-products of fermentation. If not presented in the right type of glass most of these virtues of a beer are lost.



Taste

A well designed glass will underline the characteristic balance of malty sweetness and hop bitterness that are found on different levels in different beers. The malt will contribute a great deal to the mouthfeel although the right amount of bitterness can enhance the full bodied character. If the beer is sampled from a glass that matches its character it will show how refreshing, fruity or herbal, full bodied or dry it really is.



The thick rim of the glass does not deliver the beer to the right regions on the tongue.

The flavours of beer escape through a badly designed shape of glass.

The thick wall of the glass prevents from viewing the beer in all its facettes and it warms up the beer too fast.

THE PROBLEM

Many mass-produced beer glasses do not only lack elegance, they also ruin the tasting experience:

Beers served in these glasses do not fully release their delicate aromas and often taste bland and uninteresting.

A poorly designed glass can also destroy the spritzy refreshing character of a beer and let the head collapse too soon. It is partly due to the wrong choice of beer glasses that many beers are perceived as tasting pretty much the same.

THE SOLUTION

Spiegelau is using its 500 years of experience in producing fine crystal glass to improve the enjoyment of beer drinking.

- Spiegelau has developed different beer glass shapes to enjoy the unique characteristics of specific beer styles.
- The beer specific glass shape supports the beer in releasing its full spectrum of flavours and delivers them to the nose.
- Exquisite raw materials deliver a perfectly smooth and brilliant clear surface.
- Thin blown glasses keep the beer cool and fresh.

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SCAN TO
VIEW THE VIDEO

INDIA PALE ALE

In collaboration with two of the leading IPA brewers in the United States, Sam Calagione of Dogfish Head and Ken Grossman of Sierra Nevada, Spiegelau has created the new standard for IPA beer glassware. Achieved through a series of design and tasting workshops in which hundreds of possible designs were considered, the brewers ultimately and unanimously chose, by secret vote, one glass – “number 6” – from a final lineup of eight custom-made prototypes.

Designed to showcase the complex and alluring aromatic profiles of American “hop-forward” IPA beers, preserve a frothy head, enhance taste and mouthfeel, and present a comfortably wide opening for the drinker to savor each beer, Spiegelau’s latest design is the go-to vessel for enjoying IPA.

Dogfish Head and Sierra Nevada champion U.S. hop farming. The breweries are donating their portion of the proceeds from this collaboration to benefit advances in hop research.

IPA 0,5 l

India Pale Ale

186 mm - 7 1/3 inch

499 16 82*

540 ml - 19 oz

Photobox Set of 2 /

ø 82 mm

2er Geschenkverpackung

*





“We saw the opportunity to create a glass with a world-class company that was all about championing the unique liquid and the unique sort of DNA of IPA’s and celebrate it.

In the first tasting I started frankly with skepticism that we could start at that place and end with a glass that was perfectly designed for IPA.

Basically what’s happening with the space is these ridges help to aerate the beer on in the motion of the sip they’re creating more surface area and more friction for the liquid to move through and hit a solid on its way up so it is breaking out more aromatics in that motion of bringing the beer up as it is hitting each of these ridges. By shaping this upper part kind of tall and slender and comes in. It acts a sort of olfactory cannon that, kind of shoots the hop, concentrates it, pushes it towards your nose, doesn’t just let it linger on the top of the beer in the glass.

Went from skepticism to evangelism and I was ready to spread the word.” By Sam Calagione



Sam Calagione, president and founder of Dogfish Head Craft Brewery in Delaware



“I’ve been drinking beer out of Spiegelau Glasses for years.



Ken Grossman, founder of the Sierra Nevada Brewing Company in Chico, California

Over the years we have really experimented a lot of different glass shapes. The shape of the glass has a lot to do with how it brings the aroma to your nose.

It is a noticeable improvement to drink beer out of a glass that really brings that aroma to your nose as you are drinking.

So a nice pour, this glass enhances the head, it has got some nucleation on the bottom, which slowly releases some of the CO2 bubbles as it sits and then the closed in mouth necks down the aroma right in your nose. It really tastes wonderful.” By Ken Grossmann

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ROGUE



SCAN TO
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STOUT GLASS

Stout Glass 0,5 l

Stout Glas

180 mm - 7 "

499 16 61*

600 ml - 21 1/6 oz

Photobox Set of 2 /

ø 86 mm

2er Geschenkverpackung

Following in the footsteps of their hugely successful IPA glass project, Spiegelau has partnered with two of the leading Stout brewers in the United States, Left Hand Brewing Company from Colorado and Rogue Ales from Oregon to create the ultimate tool for enjoying Stout beer.

After months of design and tasting workshops, during which hundreds of glass shapes were considered, the brewers ultimately and unanimously chose as their favorite, 'Prototype C', from a final lineup of eight custom-made Spiegelau shapes.

Expertly crafted, tested and approved, the Spiegelau Stout glass accentuates the roasted malt, rich coffee and chocolate notes that define the Stout beer style while maintaining the functional design characteristics Spiegelau beer glassware has become known for.



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BEER TULIP . BIERTULPE

Beer Tulip 0,4 l

Biertulpe

155 mm - 6 1/9 inch

440 ml - 15 1/2 oz

90 mm

The tulip shaped glass is the most popular one in the world and fits a variety of beer styles. The open mouth allows for an intense release of flavours. Ideal for:

- Belgian style ales
- Pilsner
- Powerful Stouts

499 10 74

Tube Set of 2 / 2er Tube

499 10 24

Box 6 pieces / 6 Stück

499 16 74*

Photobox Set of 2 /

2er Geschenkverpackung

*



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LAGER . HELLES

Lager 0,5 l

Helles

180 mm - 7 inch

560 ml - 19 3/4 oz

ø 82 mm

A typical feature of this glass is the fact that it holds 0.5 litres – an amount which corresponds roughly to a pint. Being slightly wider at the mouth than at the foot, this glass properly presents the typical flavours and aromatics of:

- Pale lagers
- Ales
- English Strong Ale
- German "Helles"

499 10 84

Tube Set of 2 / 2er Tube

499 10 54

Box 6 pieces / 6 Stück

499 16 84*

Photobox Set of 2 /

2er Geschenkverpackung



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WHEAT BEER GLASS WEIZENBIERGLAS

Wheat Beer Glass 0,5l

Weizenbiertglas

238 mm - 9 3/8 inch

700 ml - 24 2/3 oz

ø 81 mm

*



The design of this tall glass accentuates the aromas and flavours naturally found in wheat beers. It requires a slow gentle pour at the beginning and when the beer is almost full, a more direct pour to create a thick, creamy foam. Use for:

- German Wheat Beer
- Belgian White (Witbier)
- Wheat-Ale

499 10 85

Tube Set of 2 / 2er Tube

499 10 55

Box 6 pieces / 6 Stück

499 16 85*

Photobox Set of 2 /

2er Geschenkverpackung

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TALL PILSNER . PILSSTANGE

Tall Pilsner 0,33 l

Pilsstange

220 mm - 8 2/3 inch

425 ml - 15 oz

ø 64 mm

The slim shape of this glass pronounces hops aroma and bitterness with refreshing finish. Use for:

- Bohemian style Pilsner
- German style Pilsner

499 10 80

Tube Set of 2 / 2er Tube

499 10 50

Box 6 pieces / 6 Stück

499 16 80*

Photobox Set of 2 /

2er Geschenkverpackung



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TASTING KIT

Tasting Kit consists of:

- 1x Beer Tulip
- 1x Wheat Beer
- 1x Lager
- 1x IPA

Make your own beer tasting experience with Spiegelau Beer Classics! Four different beer glass types that support the characteristics of specific beer styles.

Each of these glasses is especially thin blown, and has a thin rim that lifts the perception of mouth feel and taste. The beer specific glass shape supports the beer in releasing its full spectrum of flavors and delivers them to nose and mouth.

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499 16 95*

Photobox Set of 4

4er Geschenkverpackung

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