

Registration & Badge Pickup

Walter E. Washington Convention Center,
Street Level, East Salon near the Grand Lobby

Sunday	April 9	8:00 am – 5:00 pm
Monday	April 10	7:00 am – 8:00 pm
Tuesday	April 11	7:00 am – 5:00 pm
Wednesday	April 12	7:00 am – 5:00 pm
Thursday	April 13	8:30 am – 4:00 pm

Monday | April 10

Schedule as of 3/15/17
Download the FREE CBC17 app for latest schedule of events

9:00 am - 4:00 pm	MICRO MATIC	Micro Matic Draught Dispense Course	145 AB
9:00 am - 5:00 pm	Light Breakfast Various Locations 8:15 am	Safety Bootcamp	151 AB
10:00 am - 5:00 pm		Craft Beer Wholesalers Symposium	Marriott Marquis: Independence Ballroom
12:00 pm - 4:00 pm		TTB Bootcamp	202 AB
3:00 pm - 4:00 pm		ASBC Lab-in-a-Fishbowl, Session 1: Yeast Cell Counting and Viability Measurement	152 AB
3:00 pm - 6:00 pm		Hospitality Lounge: Presented by German and Hallertau Hop Growers' Association	South Pre-Function (outside Ballrooms ABC)
3:00 pm - 6:00 pm		First-time Attendee Orientation	South Pre-Function (outside Ballrooms ABC)
4:30 pm - 5:30 pm		ASBC Lab-in-a-Fishbowl, Session 2: Contamination Detection	152 AB
Offsite Official Nightly Event			
9:00 pm - 12:00 am		Beer Camp on Tour	@ Dock 5 at Union Market



Welcome Reception

Smithsonian National Museum of Natural History
10th St & Constitution Ave, NW

AND
Smithsonian National Museum of American History
14th St & Constitution Ave, NW

7:30 pm - 10:00 pm
CONFERENCE BADGE WITH ICON OR TICKET REQUIRED

Sponsored by: BRIES, WHITE LABS, YCHHOPS

Tuesday | April 11

Light Breakfast Various Locations 8:15 am
Sponsored by: BREWERY PAK

9:00 am - 5:00 pm	BrewExpo America® Trade Show	Expo 1: Halls ABC & Expo 2: Halls DE
9:15 am - 10:30 am	General Session I – Welcome/Keynote Address	Ballroom ABC
10:45 am - 3:15 pm	Craft Beer Wholesalers Symposium	Marriott Marquis: Independence Ballroom
11:00 am - 12:30 pm	Researcher Presentations	202 AB
11:00 am - 3:00 pm	Live Oak Bank Cornhole Tournament	Expo 2: Halls DE
11:30 am - 12:15 pm	Brewing History at the Smithsonian	151 AB
11:30 am - 1:00 pm	Sponsored Demonstrations	
1:20 pm - 2:20 pm	Please visit the CBC app to view experience level/brewery size for each seminar.	
2:30 pm - 5:00 pm	Sponsored Hospitalitys	
2:40 pm - 3:40 pm	Please visit the CBC app to view experience level/brewery size for each seminar.	
4:00 pm - 5:30 pm	Open Houses	
5:30 pm - 12:00 am	Offsite Official Nightly Events	

Wednesday | April 12

Light Breakfast Various Locations 8:15 am

8:15 am - 9:15 am	Brewing Educators Roundtable	147 AB
9:00 am - 2:30 pm	BSG CraftBrewing BARCADE	Coolship Lounge 6
9:00 am - 5:00 pm	BrewExpo America® Trade Show	Expo 1: Halls ABC & Expo 2: Halls DE
9:15 am - 10:30 am	General Session II – State of the Industry	Ballroom ABC
11:00 am - 12:00 pm	Historical Beers Roundtable	207 AB
11:00 am - 12:00 pm	Breweries and Water Conservation Roundtable	145 AB
11:00 am - 12:30 pm	Researcher Presentations	202 AB
11:00 am - 3:00 pm	Live Oak Bank Cornhole Tournament	Expo 2: Halls DE
11:30 am - 1:00 pm	Sponsored Demonstrations	
1:00 pm - 1:45 pm	Sponsored Demonstration	
1:20 pm - 2:20 pm	Please visit the CBC app to view experience level/brewery size for each seminar.	
2:30 pm - 5:00 pm	Sponsored Hospitalitys	
2:40 pm - 3:40 pm	Please visit the CBC app to view experience level/brewery size for each seminar.	
4:00 pm - 5:30 pm	Open Houses	

Wednesday, April 12 continued top of next panel >

Thursday | April 13

Light Breakfast Various Locations 8:15 am
Sponsored by: PCA

4:00 pm - 5:30 pm (Wednesday)	Brewing Topics in Latin America	151 B
4:00 pm - 5:30 pm (Wednesday)	Brewpubs Committee Open House	West overlook
4:00 pm - 5:30 pm (Wednesday)	Craft Beer HR Group Meet and Greet	147 AB
4:00 pm - 5:30 pm (Wednesday)	Export Development Program Award Ceremony	150 AB
4:00 pm - 5:30 pm (Wednesday)	Finance Committee Open House	East overlook
9:00 am - 3:00 pm	BrewExpo America® Trade Show	Expo 1: Halls ABC & Expo 2: Halls DE
9:00 am - 3:00 pm	Virginia Craft Beer Festy	Expo 2: Halls DE Stage Area
10:00 am - 11:15 pm	Brewers Association Voting Brewery Members Meeting	Ballroom A
10:00 am - 11:30 am	Sponsored Demonstration	
10:00 am - 11:30 am	The Right Glass Makes a Difference	Coolship Lounge 5 & 6
11:00 am - 11:45 am	Draft Attention with Premium Look	Expo 2: Halls DE
11:00 am - 12:30 pm	Hop Options for Brewers – Kalsec® Craft Brew Solutions™	204 BC
11:30 am - 1:00 pm	Cheese Loves Beer – Host Your Own Pairing Event	Coolship Lounge 1
12:30 pm - 1:30 pm	Digital Marketing 101	152 AB
1:00 pm - 1:45 pm	Sponsored Demonstration	
1:55 pm - 2:55 pm	Budgeting and Managing Brewhouse Raw Materials	Ballroom A
1:55 pm - 2:55 pm	Government Affairs Update	151 AB

Thursday, April 13 continued top of next panel >

3:20 pm - 4:20 pm (Thursday)

Building Your Brand in a New Market	Design & Safety Considerations for Grain Handling Systems	Is Distribution Right for You?	Unintended Over-Attenuation from Dry Hopping Beers	Pilsen-Style Lager Beer Production: Secrets and Variations
Balroom B	Balroom A	152 AB	202 AB	Balroom C
Selling Craft Beer	Brewery Operations	Start-Ups	Quality	Technical Brewing

= BrewExpo America® Trade Show Beer Stations

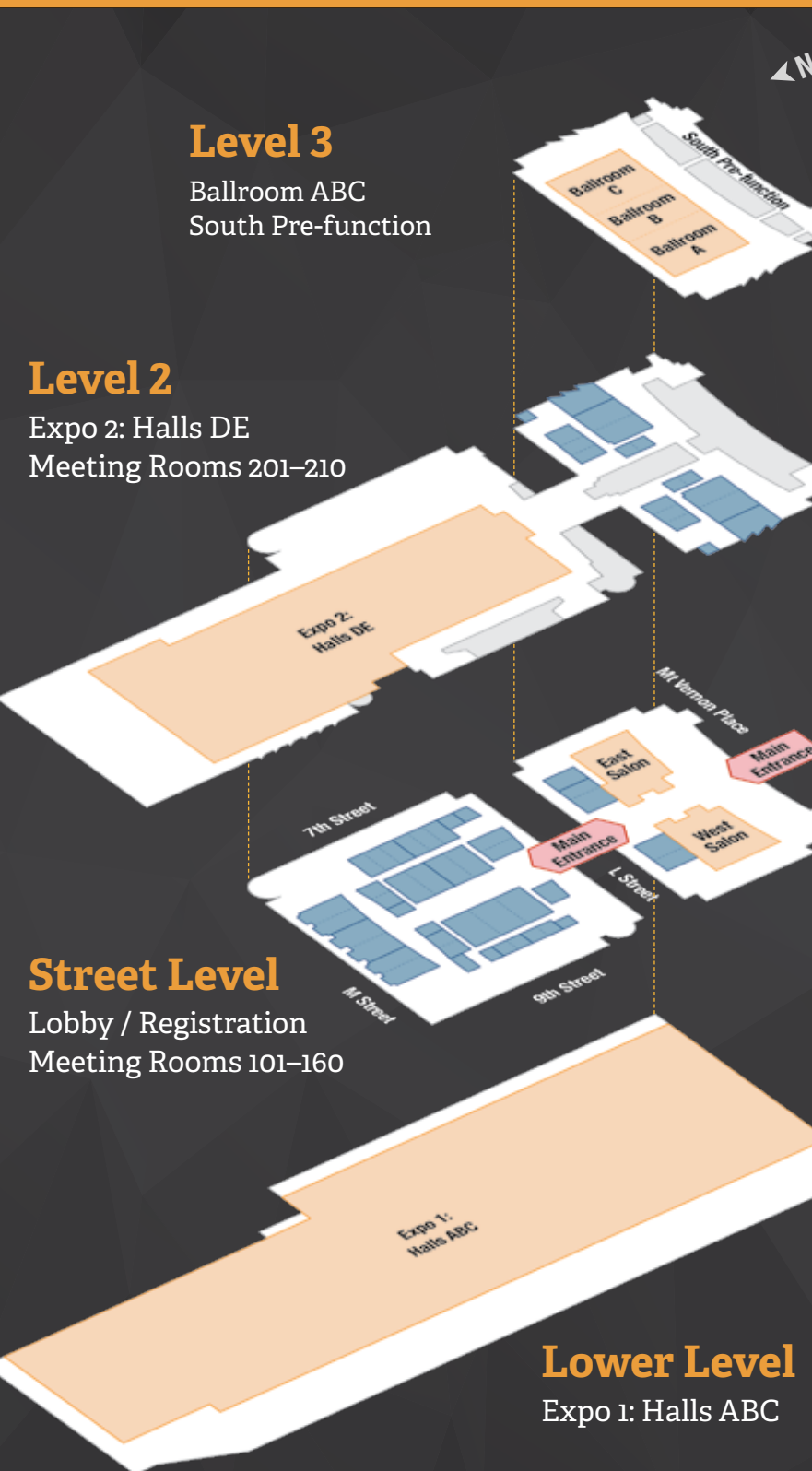
Expo 1: Halls ABC	AC Beverage	2935	MicroStar Logistics	1807
Ball Corporation	2450	Mountain Khakis	3206	
Banner Equipment	2500	Muntions Malted Ingredients	1222	
Barth-Haas Group	2423	O-I	402	
Brewers Supply Group	1635	PakTech	637	
Briess Malt & Ingredients Co.	2101	Petainer	4318	
C&G Hops	2001	Prospero	1336	
CanSource	2540	Wild Goose Canning	3319	
Cargill Specialty Malts	2908	Wyeast Laboratories, Inc.	2251	
Hopsteiner	2809			
Cask Brewing Systems	2635	Expo 2: Halls DE		
Charles Faram Inc.	3023	Hop Head Farms	5318	
Comptoir Agricole	3724	ABS Commercial	5611	
CPE Systems	3835			
First Key Consulting	608	Coolship Hospitality Area (Expo 2: Halls DE)		
German Hop Growers Association/Hallertau Hop Growers Association	2022	Virginia Craft Beer Festy		
Hop Growers of America	1537	Live Oak Cornhole Lounge		

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Map | Walter E. Washington Convention Center



Sponsors

Gold Level: BAKER TILLY, BSG, Cargill, Craft BEER.COM, Hopsteiner, LIVE OAK BANK, M★, HONEST, PURE, ICONIC GLASS, PALL Corporation

Silver Level: Amorette, ArdaghGroup, BREWERY PAK, BRIES, CountryMalt Group, ERP, KINNEK, MAJOR KEG, ORIGINAL GRAIN, Rockwell Automation, SPRINTER, SS, WHITE LABS, wyeast, YCHHOPS

Bronze Level: Banner, BARTH-HAAS GROUP, BEALL, BELWAY, BRAUWELT, C&G HOPS, C&S SOURCE, CROSBY, CYRESS GROVE, DICKES, DOHLER, EHS Support, EKOS brewmaster, FERMENTIS, FORGEWORKS, Freeland + Briesse, GLASS, INLAND, KALSEC, KEYKEG, KURZ, McDantim, MENASHA, MOUNTAIN KHAKIS, Muntions, newton, PakTech, PCA, PENTAIR, petainerKeg, Pico Brew, PROSPERO, SCHAEFER CONTAINER SYSTEMS, SCHAEFER CONTAINERS, SPIEGELAU, SYSTEM PLAST, TURNKEY, UPM RAFLATAC, Verst Group Packaging, VIRGINIA CRAFT BEER LOVERS

BrewExpo America Exhibitors

■ = Exhibit Hall 1
■ = Exhibit Hall 2

As of 3/15/17

Table listing exhibitors and their booth numbers. Includes categories like 1M1 Established, 3M Purification Inc., 4B Components Ltd., and various equipment and supply companies.

Table listing exhibitors and their booth numbers. Includes categories like Development, FIB Industries BV, GUSER Enterprises Inc., and various industrial and food processing equipment.

Table listing exhibitors and their booth numbers. Includes categories like ITW Pressure Regulator Technologies, LYNCHBURG Regional Business Alliance, and various engineering and manufacturing services.

Table listing exhibitors and their booth numbers. Includes categories like Myron L@ Company, Perlick Corporation, ROKI S&S America, Inc., and various beverage and food processing equipment.

Table listing exhibitors and their booth numbers. Includes categories like Brewing Services, Vacuum Barrier Corporation, and various food and beverage processing equipment.

Hops Booth & Beer Tasting Lounge 2809



Visit our Beer Tasting Lounge and try all 4 of these unique beers!

India Pale Ale | Belgian Double Pale

Beer tasting cards for ITHACA BEER CO. (6.6% ABV), DENALI (6.6% ABV), BOOM ISLAND BREWING COMPANY (7.2% ABV), and BRAVO (7.2% ABV).

Session Pils | India Pale Ale

Beer tasting cards for URBAN CHESTNUT BREWING COMPANY (N/A ABV), DENALI (N/A ABV), and DENALI (7.0% ABV).

The Proof is in the Pour™. 800.339.8410 | hopsteiner.com | Sales@Hopsteiner.com

#CBCI17



Pocket Guide 2017



Washington, D.C. APRIL 10-13, 2017

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brewers association