



MEDIA ADVISORY
Wednesday, April 12, 2017
11:00 am ET

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of the Brewers Association
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Press Conference: State of the Craft Brewing Industry

From the Craft Brewers Conference & BrewExpo America® in Washington, D.C.

What: Following the State of the Industry report during the second general session of the [Craft Brewers Conference \(CBC\)](#) in Washington, D.C., leaders from the [Brewers Association](#) will provide an overview and outlook of the small and independent craft brewing industry, including segment growth, government affairs updates, diversity, craft beer culinary advancements and more.

Who: **Bob Pease**, President and Chief Executive Officer, Brewers Association
Paul Gatza, Director, Brewers Association
Julia Herz, Craft Beer Program Director, Brewers Association
Bart Watson, Chief Economist, Brewers Association

When: Wednesday, April 12
11:00 am – 12:00 pm ET

Where: Walter E. Washington Convention Center
Room 201

Credentials: CBC press credentials will grant you access to the press conference.

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About the Brewers Association

The Brewers Association is the not-for-profit trade association dedicated to [small and independent](#) American brewers, their beers and the community of brewing enthusiasts. The Brewers Association (BA) represents more than 70 percent of the brewing industry, and its members make more than 99 percent of the beer brewed in the U.S. The BA organizes events including the [World Beer CupSM](#), [Great American Beer Festival[®]](#), [Craft Brewers Conference & BrewExpo America[®]](#), [SAVORSM: An American Craft Beer & Food Experience](#), [Homebrew Con](#), [National Homebrew Competition](#) and [American Craft Beer Week[®]](#). The BA publishes [The New Brewer](#) magazine and its [Brewers Publications](#) division is the largest publisher of contemporary and relevant brewing literature for today's craft brewers and homebrewers.

Beer lovers are invited to learn more about the dynamic world of craft beer at [CraftBeer.com](#) and about homebrewing via the BA's [American Homebrewers Association](#) and the free [Brew GuruTM](#) mobile app. Follow us on [Facebook](#) and [Twitter](#).

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