



# The Craft of Balancing Safety and Culture

With Jim Stricker and Jill Scanlon

# Poll Everywhere

To participate in a fun activity, please follow these instructions:

1. Download the Poll Everywhere App or go to [PollEv.com/odell](http://PollEv.com/odell) or TEXT ODELL to 22333
2. Respond on your smart phone or computer
3. Caution - your responses will appear on the big screen
4. Enjoy!

**What is the best new beer you tried or favorite place you visited in Nashville this week?**

[https://www.polleverywhere.com/free\\_text\\_polls/5djLhHlnaBmqTWu](https://www.polleverywhere.com/free_text_polls/5djLhHlnaBmqTWu)

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# The Craft of Balancing Safety and Culture

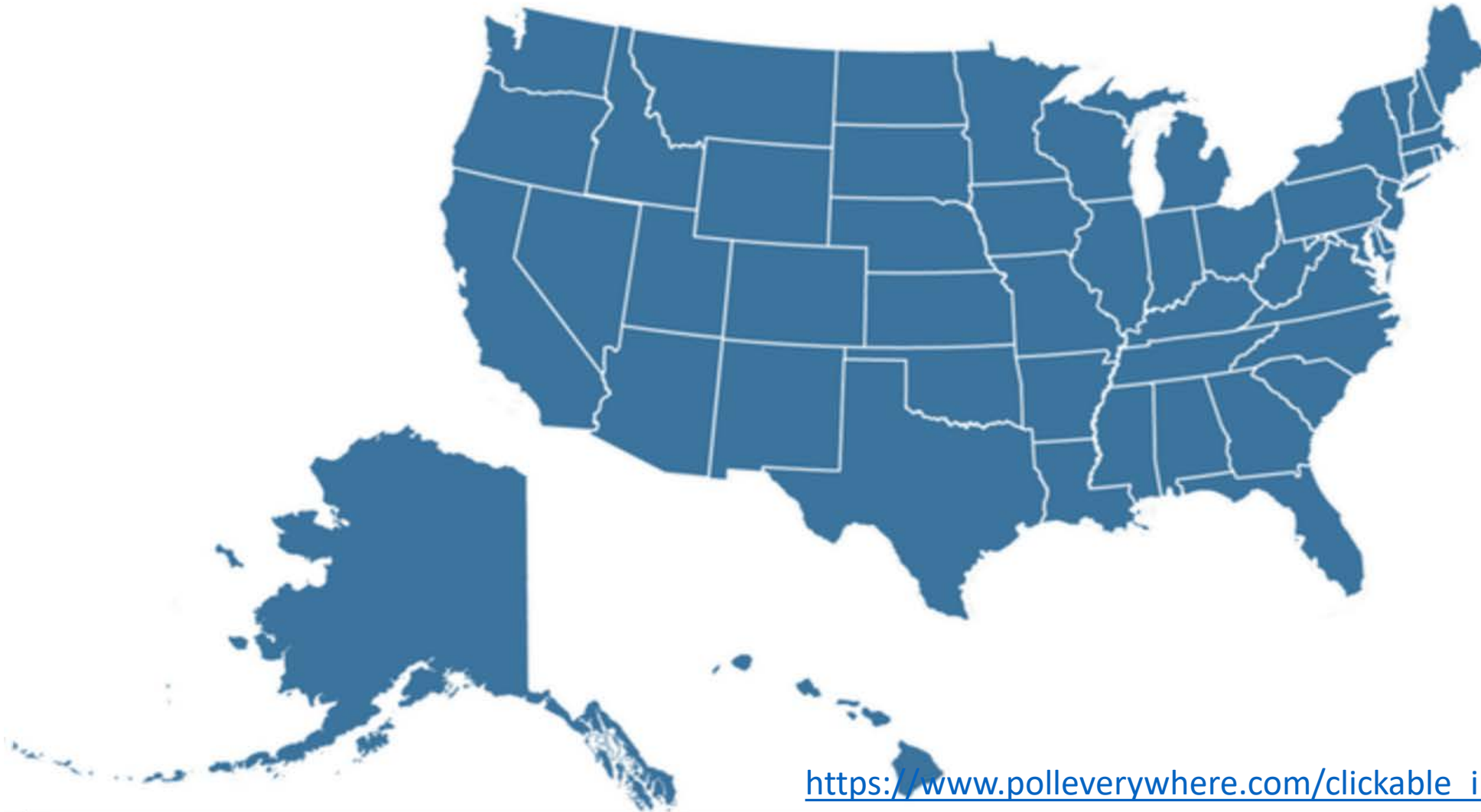
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Click on the map and tell us where you're from!



[https://www.polleverywhere.com/clickable\\_images/pk06QL7BDCK2odG](https://www.polleverywhere.com/clickable_images/pk06QL7BDCK2odG)

## Please select your 2017 BBLs Produced:

Under 25k barrels

25k - 49k barrels

150k - 249k barrels

Over 249k barrels

N/A - I don't work  
at a brewery

[https://www.polleverywhere.com/multiple\\_choice\\_polls/F8he89CP142u4Qk](https://www.polleverywhere.com/multiple_choice_polls/F8he89CP142u4Qk)

**Describe the culture of your brewery with one word**

[https://www.polleverywhere.com/free\\_text\\_polls/67YJSOinafOoTp7](https://www.polleverywhere.com/free_text_polls/67YJSOinafOoTp7)

# What makes an effective safety program?

# Culture Safety

- Structured
- Compliance
- Formal
- Black and White
- Clear and Concise
- Rigid
- Focused

# Culture

- Fun
- Family
- Laid back
- Creative
- Unstructured
- Freedom
- Passionate

# The Balancing Act

# Lessons Learned

- Culture Check
- It's not just about training
- Back to work program
- Focus on communication not policy

# The Odell Way

- Committee involvement
- Focus on education
- Pass-on meetings with lead
- Increase in certified forklift drivers
- JHA/JSA
- Incident/near-miss investigations
- Safety orientation - new hires/guests
- Ongoing training
- Culture of ownership

## Sergeant Safety



Who Are You Safe For?

## SO working in Production



**What are a few safety/culture ideas that you might implement at your brewery?**

[https://www.polleverywhere.com/free\\_text\\_polls/tI7IcMDvHuvvpHr](https://www.polleverywhere.com/free_text_polls/tI7IcMDvHuvvpHr)

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# Hazard Assessment New Tools for Busy Brewers

with Matt Stinchfield,  
BA Safety Ambassador  
Omni Hotel; Legends Ballroom E-G

# Helpful Resources

- OSHA – have you found a free OSHA consultation program? [www.OSHA.gov](http://www.OSHA.gov)
- Brewers Association  
[www.brewersassociation.org](http://www.brewersassociation.org)
- Master Brewers Association of the Americas [www.mbaa.com](http://www.mbaa.com)
- Broker
- Work Comp Carrier
- Local training – police dept, hospitals, local OSHA institute – many are free
- Safety Consultants
- [jimstricker@odellbrewing.com](mailto:jimstricker@odellbrewing.com)