Optimizing CIPs for Water Savings
SUSTAINABILITY BENCHMARKING TOOLS

Find out how successful your sustainability efforts are in your brewery by reviewing the 2015 Sustainability Benchmarking report and utilizing the online tools developed by the Brewers Association and Antea Group to record and study your efforts.

Your participation will benefit your brewery, as well as, help the Brewers Association form a clearer picture of industry practices.

Through the benchmarking tool and sustainability manuals, the BA and the Sustainability Subcommittee encourages conscientious brewing practices that will ensure the long-term success of the craft beer industry.

Benchmarking Report

The report provides a platform for the craft brewing community to share best practices for identifying how to use water more efficiently, generating less wastewater and solid waste, decreasing total energy usage and reducing greenhouse gas emissions.

Download and Study the Report

The 2015 Sustainability Benchmarking Report focuses on utility usage and waste management in craft breweries and includes 2014 utility, resource and production data from 79 breweries, representing a robust variety of production sizes and geographic locations.

This brewing industry benchmarking report was created from an annual survey developed by the BA Sustainability Subcommittee. Future reports will be based on data gathered from the Benchmarking Tools. Read on to learn how to participate.

The 2016 Sustainability Benchmarking Update summarizes data gathered from 2015 and focuses on four environmental attributes as key performance indicators (KPIs): electricity, natural gas, water, and carbon dioxide. Wastewater costs and greenhouse gas emissions are also discussed, along with specific case studies related to brewery sustainability initiatives.
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