

& BrewExpo America

# Employee Ownership at Work

Making Better Beer Faster Using a Continuous Improvement Program





### **John Ahern**

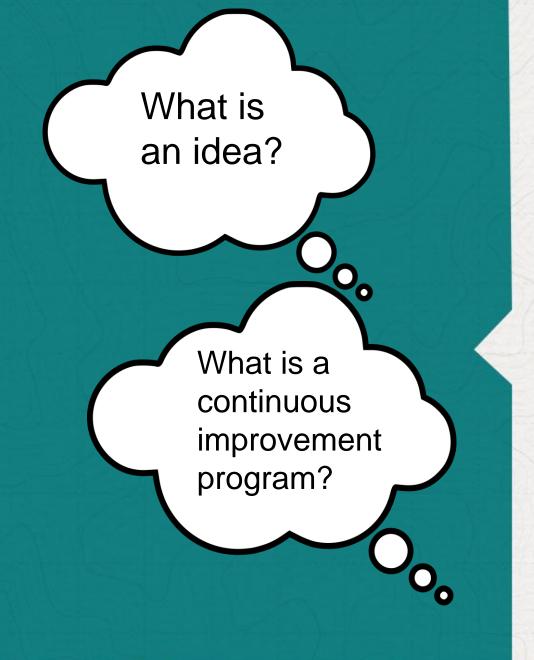
Senior Cellarman
Harpoon Brewery

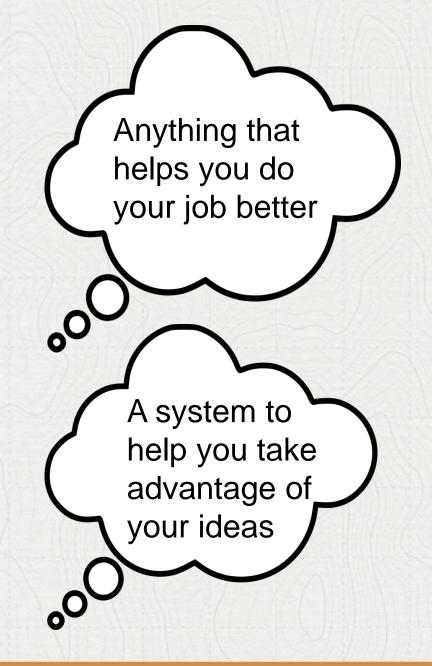
## **Aaron Moberger**

Cellar Manager Harpoon Brewery







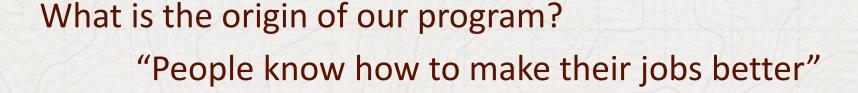




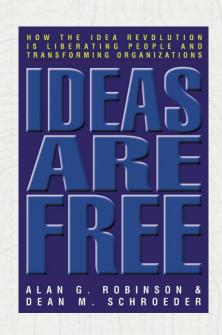
# What Is Our Main Goal?

Promote a culture of continuous improvement

Change some ways in which we think about our work



Web Industries, ESOP company, their plan and referral to the book <u>Ideas Are Free</u>





### **Results From Our Cellar**

Fewer delays

Tighter tolerances

Reduce dissolved oxygen

Filtered a record 1,500 barrels through one filter bed

Increase filtration throughput from 6 batches per day to 8-10

Reduce DE consumption from ½ pound per bbl of beer to ¼ pound

More pride in our work and products leads to better morale

Employees get to contribute to their own success

**Cuts down on headaches** 







# Realistic Expectations

More small ideas than big ideas

Some examples from Harpoon:

- hose length audit
- filter step / grip tape

Small ideas pave the way for big ideas

Requires time outside of normal work



# Framework: Starting Up

Top to bottom alignment, "buy in"

Divide into small, commonsense groups

No one-size-fits-all

Specifics of tracking and reporting ideas

Keep it simple

Submitting, vetting, processing, and recording

Easy follow-up; don't lose track of ideas

Transparency





# Framework: Processing Ideas



Introduce topics or ideas generating sessions



Recognize and celebrate contributions

E.g., Ownership Month Competition



Use metrics to evaluate and improve your system



## **Common Pitfalls**

- "Too busy"
- Non-production employees have trouble seeing carryover
- Too much focus on big ideas
- Lost in the ether...
- Failure to complete ideas

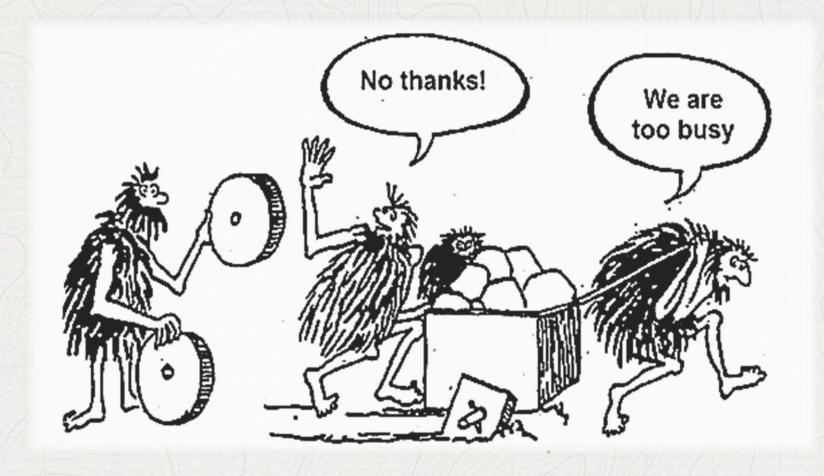


# "Too busy"

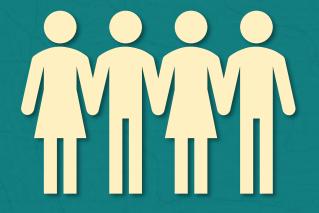
Submission is simple

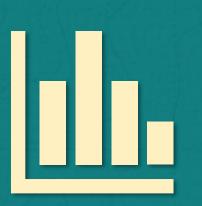
Focus on small ideas

Network to vet, discuss, collaborate











### Non-Production Employees Have Trouble Seeing Carryover

For Sales: what do you do to add value?

Build relationships

What do you have to do that takes you away from building relationships?

Expense reports



#### **Boston Cellars**

#### Weekly Meeting Minutes



February 21, 2019

Present: ES, MT, TS, DP, RS, AS, SA, JM, JTIII, AM

#### Good things

Chem room clean as a whistle

More forklift operators

#### What do we think about the beers we finished this week?

Day UFP1	Presidents' Day	IHG8A-D UFPCH1A-D	UFW1 RUF2 UFP1	CSBUBL2 REC8A-C,9*	CSSPC3	
----------	--------------------	----------------------	----------------------	-----------------------	--------	--

\*REC9 got flour charge

RECs: get as much data as possible

try to replicate Windsor process-full bowl speed, 50 gpm

If we can't get sufficient haze, revert to slower bowl speed

Pull max haze samples for benchtop testing, log of each

Triple was hard to run 3.6-3.7 CU

Lupulin powder?

#### Challenges

14 Star slowed down

#### REC haze

Slow down / speed up like a UFO - as hazy as possible w/o chunks

One Hazy Summer?

Haze meeting→split single REC w/ flour charge, other adjustments:

### Too Much Focus On Big Ideas

- Ask employees what gets in the way of doing their jobs better
- Suggest topics or themes;
   e.g., a new project or process
- Recap week
- Discuss highs and lows



Transparency

Ease of Processing

Ideas Champions

# Lost In The Ether...







### **Failure To Complete Ideas**

Don't let the perfect be the enemy of the good

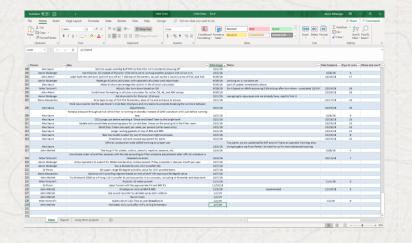
Nitrogenate Boston Irish Stout in line
Adding nitro to the bright tank worked better

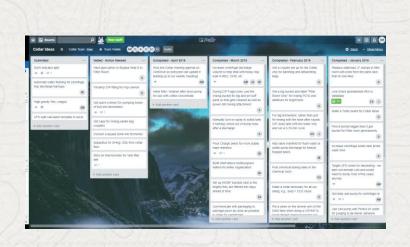
Replace stock relief valve gauges with more robust ones

Gauges got beat up anyway, so we got rid of them altogether

Centrifuge some of next week's beer ahead of time
We still do this sometimes; however, we improved our
throughput enough with other ideas that we didn't need to
save that time every week









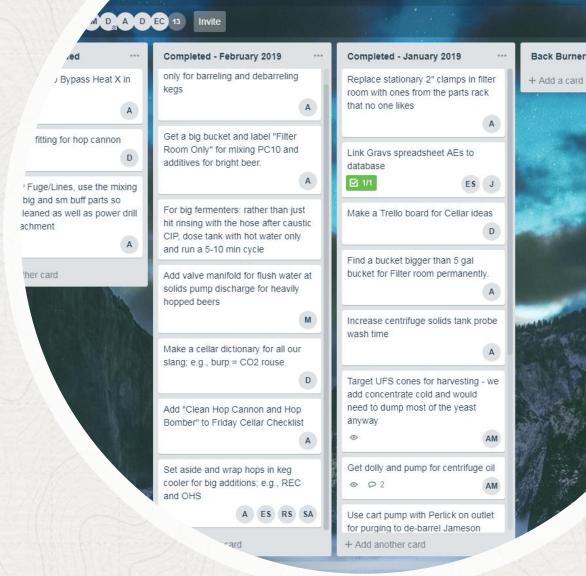
# Program Management Tools

#Craft brewersCon

ASSOCIATIO

### What is Trello?

- Web-based task management application
- Provides a real time visual overview of what is being worked on and who is working on it.
- Sign up, make a board, invite team members, process an idea through the system, install excel export, export our first report!





# Thank you!



- Questions?
- · Comments?
- · Concerns?
- · Ideas?



# Acknowledgements

**Brewers Association** 



**Web Industries** 



Ideas Are Free

Alan G. Robinson & Dean M. Schroeder



