

# **From Sneaker Shops to Yarn Swaps:**

**Making Community Partnerships to Cultivate Diversity**



# **Dr. J. Jackson-Beckham**

Diversity Ambassador

BREWERS ASSOCIATION

# Homebrew Clubs



# REBECCA

Co-founder

QUEERS MAKIN' BEERS



@QueersMakinBeers  
[www.QueersMakinBeers.com](http://www.QueersMakinBeers.com)

# AUGUSTIN

Co-founder

SOCAL CERVACEROS



@SoCalCervaceros

Co-founder

BREWJARIA COMPANY



@Brewjaria Company

# Events & Community Engagement




# TONI

Director of Outreach

BEER CULTURE





 @beerkulture



# MIKE

Founder

BLACK BREW CULTURE



  @blackbrewculture

  @freshfestbeerfest

#CraftBrewersCon



# Consumer & Industry Education





# MAGGIE

Milwaukee Chapter Head

GIRLS PINT OUT






 @mkegpo @wircraftbeermaven  
 @milwaukeeego @WIbeermaven

# REN

Founder

BEER DIVERSITY





  @beer\_diversity  
 @beerdiversity

# HOLLI

Grand Rapids Chapter Head

GIRLS PINT OUT



 @girlspintoutgrandrapids  
 @grandrapidsGPO



# Q&A