

# Mickey Bryant, M.S.

Training Developer/Facilitator  
Diversity Ambassador / Cicerone Program Certified Beer Server

Owner & CEO at Black and Brew Consulting, LLC - a professional service firm that provides strategy, training and development to advance diversity, equity and inclusion.

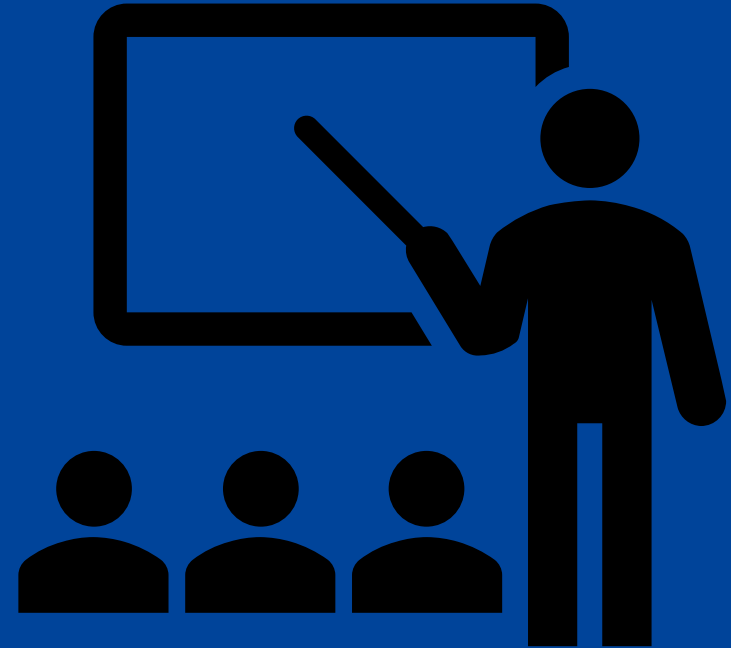
Founder & President of Black and Brew Chicago, Inc. - a charitable nonprofit organization advocating for a more welcoming, diverse, equitable, educated and inclusive craft beer industry by-way of education, community outreach and employment opportunities.



@BlackandBrewChicago

# What Does Black and Brew Do?

Black and Brew Chicago, Inc. is a 501 (c) (3) charitable nonprofit organization. **Our Mission** is to advocate for a more welcoming, diverse, equitable, educated and inclusive craft-beer industry by way of education, community outreach and employment opportunities.



# Our Vision. Our Chapters.

Our **Vision** is to visibly diversify the cultural landscape of craft beer consumers and the industry's workforce by educating underrepresented demographics on the numerous opportunities available in the craft beer industry.

## We do this by:

- Launching chapters throughout the country
- Providing diversity, equity and inclusion training to chapter Diversity Ambassadors
- Partnering with local breweries and industry organizations
- Creating educational learning experiences for consumers

## Our Chapters:

Black and Brew Chicago, Inc – January 2018  
Black and Brew Youngstown – November 2019  
Black and Brew Cleveland – December 2019  
Black and Brew Delaware – January 2021  
Black and Brew Indy – February 2022





How do we focus on the consumer and build our business?

- Invite
- Educate
- Demonstrate
- Celebrate
- Evaluate

Well informed consumers...  
create more welcoming, diverse,  
equitable, educated and inclusive craft  
beer communities.



Introduce new  
demographics to  
craft beer



Increase  
knowledge



Highlight cultural  
awareness



Drive business



Attract partners



Transform the  
workforce

