

Dispatches from Minneapolis

Three Years of the Brewing Change Collaborative



Brewing Change Collaborative
Elle Rhodes
Co-Founder & Director



Brewing Change Collaborative
Nasreen Sajady
Co-Founder & Director



Jeremy Moran
President of Advocacy
Brewing Change Collaborative



Jennifer Ray-Jones
Ambassador of the Board
Brewing Change Collaborative



The How & Why of “BCC”

THRIVE



Brewing Change Collaborative

Formed March 2019

THRIVE

Building Community

- With Members
- With Breweries
- With Broader Community





THRIVE

BREWING CHANGE COLLABORATIVE

HAS A RANGE OF
RESOURCES FOR
MEMBERS,
AND PROVIDES
EDUCATIONAL
CONSULTATION TO
NONMEMBERS AND
ORGANIZATIONS IN
THE BEVERAGE
INDUSTRY.

OUR SERVICES INCLUDE, BUT ARE
NOT LIMITED TO:

- Creating language for anti-racist & anti-discriminatory statements.
- Assist businesses in discriminatory mediation.
- Offer guidance based on our DEI (Diversity, Equity & Inclusion) code of conduct.

brewingchangecollab.org

brewingchangecollab@gmail.com



Brewing Change Collaborative

Established as 501(C)3
Nonprofit Oct. 2019

DEI: What is it really?

Diversity

Diversity is the presence of differences that may include race, gender, religion, sexual orientation, ethnicity, nationality, socioeconomic status, language, (dis)ability, age, religious commitment, or political perspective. Populations that have been-and remain-underrepresented among practitioners in the field and marginalized in the broader society.

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Equity

Equity is promoting justice, impartiality and fairness within the procedures, processes, and distribution of resources by institutions or systems. Tackling equity issues requires an understanding of the root causes of outcome disparities within our society.

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Inclusion

Inclusion is an outcome to ensure those that are diverse actually feel and/or are welcomed. Inclusion outcomes are met when you, your institution, and your program are truly inviting to all. To the degree to which diverse individuals are able to participate fully in the decision-making processes and development opportunities within an organization or group.

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THANK YOU!

Brewing Change Collaborative
JOIN us at ARBEITER BREWING

May 2 & May 4
6 p.m. - Close

