Dispatches from Minneapolis
Three Years of the Brewing Change Collaborative

Brewing Change Collaborative
Elle Rhodes
Co-Founder & Director

Brewing Change Collaborative
Nasreen Sajady
Co-Founder & Director

Jeremy Moran
President of Advocacy
Brewing Change Collaborative

Jennifer Ray-Jones
Ambassador of the Board
Brewing Change Collaborative
The How & Why of “BCC”
Brewing Change Collaborative

Formed March 2019
Building Community

• With Members
• With Breweries
• With Broader Community
BREWING CHANGE COLLABORATIVE

HAS A RANGE OF RESOURCES FOR MEMBERS, AND PROVIDES EDUCATIONAL CONSULTATION TO NONMEMBERS AND ORGANIZATIONS IN THE BEVERAGE INDUSTRY.

OUR SERVICES INCLUDE, BUT ARE NOT LIMITED TO:

- Creating language for anti-racist & anti-discriminatory statements.

- Assist businesses in discriminatory mediation.

- Offer guidance based on our DEI (Diversity, Equity & Inclusion) code of conduct.

brewingchangecollab.org
brewingchangecollab@gmail.com
Brewing Change Collaborative

Established as 501(C)3 Nonprofit Oct. 2019
DEI: What is it really?
Diversity is the presence of differences that may include race, gender, religion, sexual orientation, ethnicity, nationality, socioeconomic status, language, (dis)ability, age, religious commitment, or political perspective. Populations that have been-and remain-underrepresented among practitioners in the field and marginalized in the broader society.

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Equity is promoting justice, impartiality and fairness within the procedures, processes, and distribution of resources by institutions or systems. Tackling equity issues requires an understanding of the root causes of outcome disparities within our society.

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Inclusion is an outcome to ensure those that are diverse actually feel and/or are welcomed. Inclusion outcomes are met when you, your institution, and your program are truly inviting to all. To the degree to which diverse individuals are able to participate fully in the decision-making processes and development opportunities within an organization or group.

-eXtension Foundation Impact Collaborative
THANK YOU!

Brewing Change Collaborative
JOIN us at ARBEITER BREWING
May 2 & May 4
6 p.m. - Close